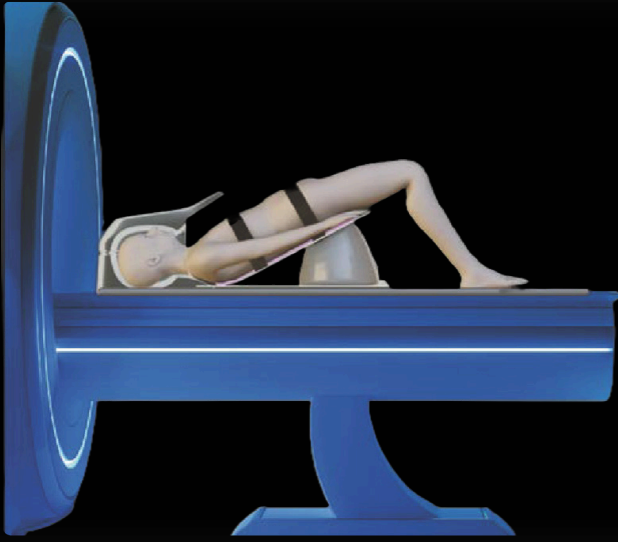




KYPHOLIFT



KyphoLift offers  
**THE** safe  
method for “no  
lift” care

*ELEVATING  
PATIENTS  
ELEVATING  
CARE*

## **CONTACT US**

We would love to share  
more info with you!



801-200-3575



info@kypholift.com



Salt Lake City, Utah



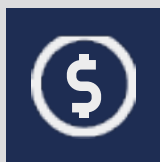
### **ELEVATE EFFICIENCY**

KyphoLift raises the bar for Imaging Suites. Standard use of KyphoLift improves throughput and overall patient experience while providing timely and accurate results for referring provider satisfaction.



### **ELEVATE RELIABILITY**

KyphoLift was designed for high reliability. Proper use decreases patient adverse events and employee harm. KyphoLift creates a safer environment for patients and caregivers.



### **ELEVATE RETURNS**

KyphoLift maximizes productive time of Imaging scanners. In an average day, 10% to 30% of patients will require additional imaging time and labor overhead. KyphoLift decreases scheduling delays, increasing the return on Imaging capital.

[www.kypholift.com](http://www.kypholift.com)



## KYPHOLIFT CASE STUDY

From KyphoLift customer -

"Our patient today was an elderly lady that we often scan. She has severe kyphosis, and we usually get a little behind schedule getting her into position. Today we used KyphoLift for the first time. As we finished the scan, I asked how this scan was compared to others without KyphoLift. She enthusiastically said, "I cannot imagine doing my scans without it!" As a technologist, I felt proud to have KyphoLift as an option for her and let her know it will be here for her next time she visits. It was great to hear firsthand what a patient had to say. From our patient and technologist here, thank you for creating KyphoLift!"

- Rae Dawn Davis  
R.T.(R)(CT)(ARRT)
- Gisela Aardema  
R.T.(R)(MR)(ARRT)

**Care site Overview:** physician owned outpatient clinic

- Annual volumes: 4.2K
- Average exams per day: 16
- Cohort: MRI studies of head and neck regions for neuro, vascular and oncology
- Patient mix: even spread of less than and greater than 65 years old

### Results that speak **VOLUMES!**



Additional **\$556K** average reimbursement increase per 10K exams



Savings of **\$140K** average labor expense per 10K exams



Increase scan time efficiency of **35%**

## WHY KYPHOLIFT?

KyphoLift standardizes MRI practices that often result in "non-value" added time. Scan times are often longer than reimbursed times, leading to loss of revenue. KyphoLift aims to optimize "value added" time, patient experience and reduce lifting liabilities to create efficient, predictable and compassionate outcomes.

## WHAT YOU CAN EXPECT

### OUTCOMES

KyphoLift provides a standardized approach to patient positioning. An estimated 10-30% of MRI studies required excess time for positioning and repeated sequences. One technologist can safely provide care, especially helpful for limited staff and on-call cases. Stable platforms under patients provide comfort, reduced motion artifact and re-position patients. Efficient and consistent outcomes provide critical information to the care team.

### SAFETY

KyphoLift was designed to eliminate manual lifting. This method prevents the common "micro injuries" from lifting that drives many Workman's Compensation claims and employee burn out.

### FINANCIAL IMPACT

Patients with limitations like obesity and kyphosis often require additional time than scheduled. KyphoLift transforms inefficiency - **to** revenue by optimizing scan capacity during hours of operation.



# Get the most from MRI

## OPTIMIZING MRI EFFICIENCY:

National staffing shortages and Increased demands in Radiology- KyphoLift is a critical part of the solution.

Our goals:

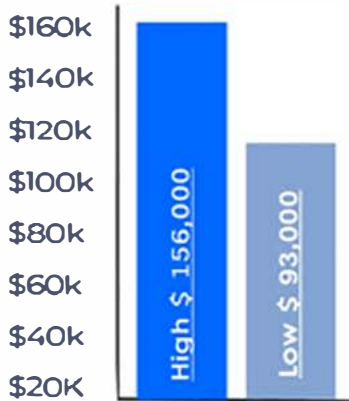
- Standardized patient throughput
- Reduce labor cost and turn around times
- Improve patient experience and comfort
- Predictable scan times and schedules
- Avoid staff lifting injuries
- Empower departments, without extra staff or lifting help
- Improve image quality and diagnostic value
- Minimize repeated sequences
- Optimized Signal to Noise - anatomy maintained orthogonal to magnetic field and coils
- Demonstrate incidental findings with time saved- if needed
- Superior response times for codes with stable platforms and rapid deflating system
- Add reproducibility matrix for scans needing precise imaging

Target populations:

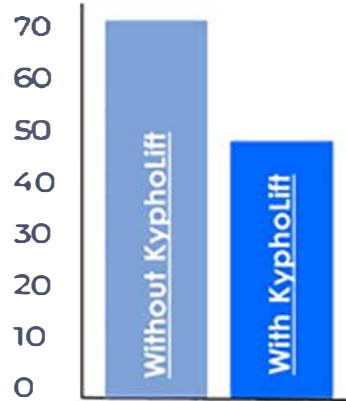
- Kyphosis
- Obese
- Spinal fusion
- Degenerative disk disease
- Elderly
- Cerebral Palsy
- Patients with limited mobility

Projected-

Revenue per outpatient MRI system (k)



Scan-Time Comparison (Minutes)



KyphoLift®

ELEVATING PATIENTS, ELEVATING CARE

