

## Return on Investment (ROI) Analysis for KyphoLift & KyphoWedge

#### **Executive Summary:**

MRI facilities lose over \$100,000 per scanner annually due to patient motion-related re-scans. KyphoLift & KyphoWedge provide a simple yet highly effective solution to recover this lost revenue while improving efficiency and patient care.

KyphoLift & KyphoWedge are designed to optimize MRI workflow, enhance patient positioning, and reduce staff injuries, leading to faster scans, increased throughput, and significant cost savings. With a break-even period as short as 3 to 47 days and ROI of up to 90.4x, these solutions deliver immediate and long-term financial benefits for imaging centers. Additionally, KyphoLift's reproducibility matrix improves precision in radiation therapy and brachytherapy, ensuring consistent patient positioning and enhancing treatment accuracy.

Investment Costs • KyphoLift: \$6,250 • KyphoWedge: \$928 • Total Investment: \$7,178

### **Key Cost-Saving Benefits**

- 1. Improved Scan Quality & Reduced Re-Scans Challenge: Improper positioning leads to motion artifacts, requiring repeat scans. MRI Re-Scan Rate: 5-10% Estimated Cost per Re-Scan: \$400 \$1,200 per patient. Potential Savings: Reducing re-scans by 50% could free up additional scan slots and reduce wasted MRI resources. Financial Impact: Implementing KyphoLift could recover up to \$50,000 per scanner annually by reducing motion-related re-scans. Studies indicate that repeat MRI scans due to patient motion can result in over \$100,000 in lost revenue per scanner annually.
- Increased Efficiency & Patient Throughput Challenge: Patients with kyphosis, obesity, or mobility impairments require extra positioning time, delaying scans. • Estimated Time Savings per Scan: 5 to 45 minutes • Additional Patients Scanned Daily: 1 to 3 • Annual Savings from Time Efficiency: \$22,100 - \$596,700
- 3. Reduction in Staff Injuries, Compliance & Risk Reduction Challenge: Manual lifting contributes to MRI technologist injuries and violates no-lift policies. Compliance: KyphoLift helps imaging centers adhere to OSHA and safe workplace policies, reducing legal liability and workplace injury claims. 50% of radiographers report work-related back pain. Average workers' compensation claims per injury: \$15,860. Annual Savings from Injury Reduction: \$17,842 \$59,475



# Break-Even Analysis KyphoLift & KyphoWedge pay for themselves within 3 to 47 days, delivering one of the fastest ROIs in medical imaging.

The table below summarizes the key financial impacts of KyphoLift & KyphoWedge implementation:

Metric	Value
Total Investment Cost	\$7,178
Break-even Period	3 - 47 days
Annual Savings	\$39,942 - \$656,175
ROI (Min - Max)	4.56x - 90.41x

KyphoLift's standardized positioning ensures precise, reproducible alignment across multiple imaging modalities, leading to: Enhanced treatment accuracy • Improved patient comfort • More consistent dose distribution • Reduced staff burnout and injury • Optimized efficiency

#### **Conclusion:**

With rapid ROI, compliance benefits, and significant cost savings, KyphoLift & KyphoWedge are the optimal solutions for improving MRI workflow efficiency and patient care.

Regulatory Compliance for Patients with Limited Mobility

OSHA: KyphoLift supports no-lift policies, reducing staff injury risks and aligning with ergonomic safety guidelines.

ACR: Ensures consistent patient positioning for high-quality imaging, minimizing motion artifacts and radiation dose variability.

ADA: Facilitates equal access to MRI services for mobility-impaired patients, serving as a reasonable accommodation under ADA requirements.

KyphoLift & KyphoWedge improve efficiency, enhance safety, and reduce operational costs while complying with ADA accessibility requirements. The financial and clinical benefits make them an essential investment for imaging centers.

**Take Action** Today Don't let inefficiencies and lost revenue hold your imaging center back. Contact us today and discover how KyphoLift & KyphoWedge can optimize your workflow, improve patient experience and safety maximize profitability: <a href="mailto:info@kypholift.com">info@kypholift.com</a>